

## A History of The Stettler Regional Board of Trade & Community Development

Stettler was located where it is today due to the Canadian Pacific Railway ceasing rail construction of the railway line in the winter of 1905. Carl Stettler had hoped that his dream of Blumenau, 3.2 km east, would be the major community. When he realized his dream had been dashed he put his Hamlet on sleds and skidded it northwest to where Wilson Pyper and Mr. Spurrel (land surveyors) had already erected the first shack on what would become Alberta Avenue, now 50<sup>th</sup> Avenue. In the fall of 1905 there wasn't much in Stettler just a few shacks, a new railway and streets of mud. But by the spring of 1906, storefronts had appeared, a hotel was under construction, the Merchant Bank (Royal Bank), The Stettler Independent Newspaper, and 67 other businesses and 700 people called Stettler home.

At that time Stettler had not yet been incorporated as a municipality and that was the birth of the Stettler Board of Trade. The Stettler Board of Trade ran the business of the community until a council was elected and the municipality incorporated on November 22, 1906. The very first president of the Stettler Board of Trade was non-other than Carl Stettler.



Carl Stettler



Main Street Stettler 1907 – Stettler's First Celebration