



STETTLER Pheasant Festival

Stettler Pheasant Festival

October 12-15, 2017

In 2014, Canadian Badlands Tourism as well as the Stettler Regional Board of Trade and Community Development and a committee of volunteers combined efforts to bring the inaugural Canadian Badlands Pheasant Festival to Stettler. The festival was successful with 30 land sites, 2000 pheasants and over 600 hunters visiting our area. Many of the visitors to the festival either extended their visit, or returned for future visits to the area.

The planning for the fourth year of the Stettler Pheasant Festival is underway and all but guaranteed to be a success. Results of the hunt will go towards enhancing upland game bird habitats in the area with the assistance of the Alberta Conservation Association. We were thrilled with the success from the past three years.

Much of the event will be undertaken by volunteers however there are still significant costs to be covered. Any and all sizes of sponsorship are greatly appreciated and will be put to use in a variety of ways. We understand in these economic times cash is not always readily available and we are grateful for anything, including donations in kind. For more information on how we can customize a sponsorship package to include your marketing materials, please contact us today at 403-742-3181.

Thank you in advance for your support of our event.

Stettler Pheasant Festival Committee
403-742-3181

Stettler Pheasant Festival

October 12-15, 2017

Sponsorship Opportunities

DIAMOND SPONSOR \$5 000 Plus

Premium advertising:

- Logo included on all advertising materials (must be confirmed prior to February 1st)
- One ½ day hunt- your choice of day and time
- Opportunity to address attendees at the banquet
- Recognized on Pheasant Festival Facebook page
- Announced at banquet dinner
- Recognized in Thank You ad in local newspaper
- Included on radio advertising
- Name and logo advertised at Pheasant Hunt office during event
- Receive 4 tickets to the Friday Night Banquet

PLATINUM SPONSOR \$1 500

Premium Advertising:

- Announced at banquet dinner
- Recognized in Thank You ad in local newspaper
- Recognized on Pheasant Festival Facebook page
- Name and logo advertised at Pheasant Hunt office during event
- Receive 4 tickets to the Friday Night Banquet

GOLD SPONSOR \$500

Advertising Package:

- Announced at banquet dinner
- Recognized in Thank You ad in local newspaper
- Name and logo advertised at Pheasant Hunt office during event
- Receive 2 tickets to the Friday Night Banquet

SILVER SPONSOR \$250

Advertising Package:

- Announced at banquet dinner
- Recognized in Thank You ad in local newspaper
- Name advertised at Pheasant Hunt office during event

BRONZE SPONSOR \$100

Advertising Package:

- Recognized at banquet dinner
- Name advertised at Pheasant Hunt office during event

****We do accept product donations for our live and silent auction.**

You will receive a sponsorship package equivalent to the retail value of your donation.



STETTLER
Pheasant Festival

Make the most of your sponsorship by coming on board today!

For more information or to sponsor please contact:
Stettler Pheasant Festival Committee by email at:
info@stettlerboardoftrade.com or call 403-742-3181