

Stettler Regional Board of Trade and Community Development



Steel Wheel Stampede Newsletter

Edition: 2014, Volume Steel Wheels

Giddy up, cowboy!

September long weekend is now upon us and it's time to kick up a little dirt the cowboy way. Step on out and join in the fun with the Stettler Steel Wheel Stampede! The sixth annual Canadian Cowboys Association along with Chinook Rodeo Association rodeo action promises to be a rough ride with Seven X and Big Country Rodeo as this year's stock contractors once again.

The excitement off the dirt will be lively as well including Canadian Country Music Associations award winning group Emerson Drive live in concert on Saturday evening. The Saturday morning parade will start at 11am at West Stettler Park and run through town ending at the Exhibition Grounds. Other entertainment includes the True Grit Cowboy Mounted Shooters, the Steel Wheel Stampede Obstacle Challenge, and the Antique Tractor display available all weekend.

Food is of no short supply following cowboy style all weekend long as well. Kick off the weekend with the annual ATB Financial BBQ on Friday and enjoy pancake breakfasts both Saturday and Sunday mornings. The Rib Cook Off Saturday afternoon will leave you licking your lips for hours as local businesses participate in this traditional competition for the best ribs recipe.

So come on out for a 'staycation' western style this September long weekend and celebrate the cowboy way with the 6th Annual Steel Wheel Stampede!

6TH ANNUAL

STEEL WHEEL STAMPEDE

August 29, 30 & 31

STETTLER EXHIBITION GROUNDS

Sanctioned by the Canadian Cowboys Association with Chinook Rodeo Association

**FRIDAY
August 29**

- ATB Kick-Off BBQ 11 am to 2 pm at ATB Financial
- True Grit Cowboy Mounted Shooters 4 pm

**SUNDAY
August 31**

- Slack - 9 am
- Town & County Pancake Breakfast 8 to 10 am
- Cowboy Church - 10 am
- **RODEO PERFORMANCE - 3 pm**

**SATURDAY
August 30**

- Pancake Breakfast 9 to 11 am on Main Street
- Stampede Parade 11 am Starts at West Stettler Park
- Rib Cook Off Noon at Exhibition Grounds
- Steel Wheel Stampede Obstacle Challenge Noon to 4 pm
- **RODEO PERFORMANCE - 5 pm**
- Emerson Drive Concert - 9 pm

Tickets \$60

Available at Stettler Board of Trade Q93.3 or Wells Furniture

FREE ON SITE CAMPING
DESIGNATED SENIOR PARKING
CONCESSION ON SITE
ATM ON SITE

ANTIQUE TRACTOR DISPLAY
- ALL WEEKEND

RODEO ADMISSION
Adults - \$15 Students - \$5
Under 6 - FREE
- Rush Seating -

IN PARTNERSHIP WITH

Stettler
REGIONAL BOARD OF TRADE

For more information call
Stettler Board of Trade
403-742-3181

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Stettler Regional Board of Trade

6th Annual Parade

Date – Saturday, August 30, 2014

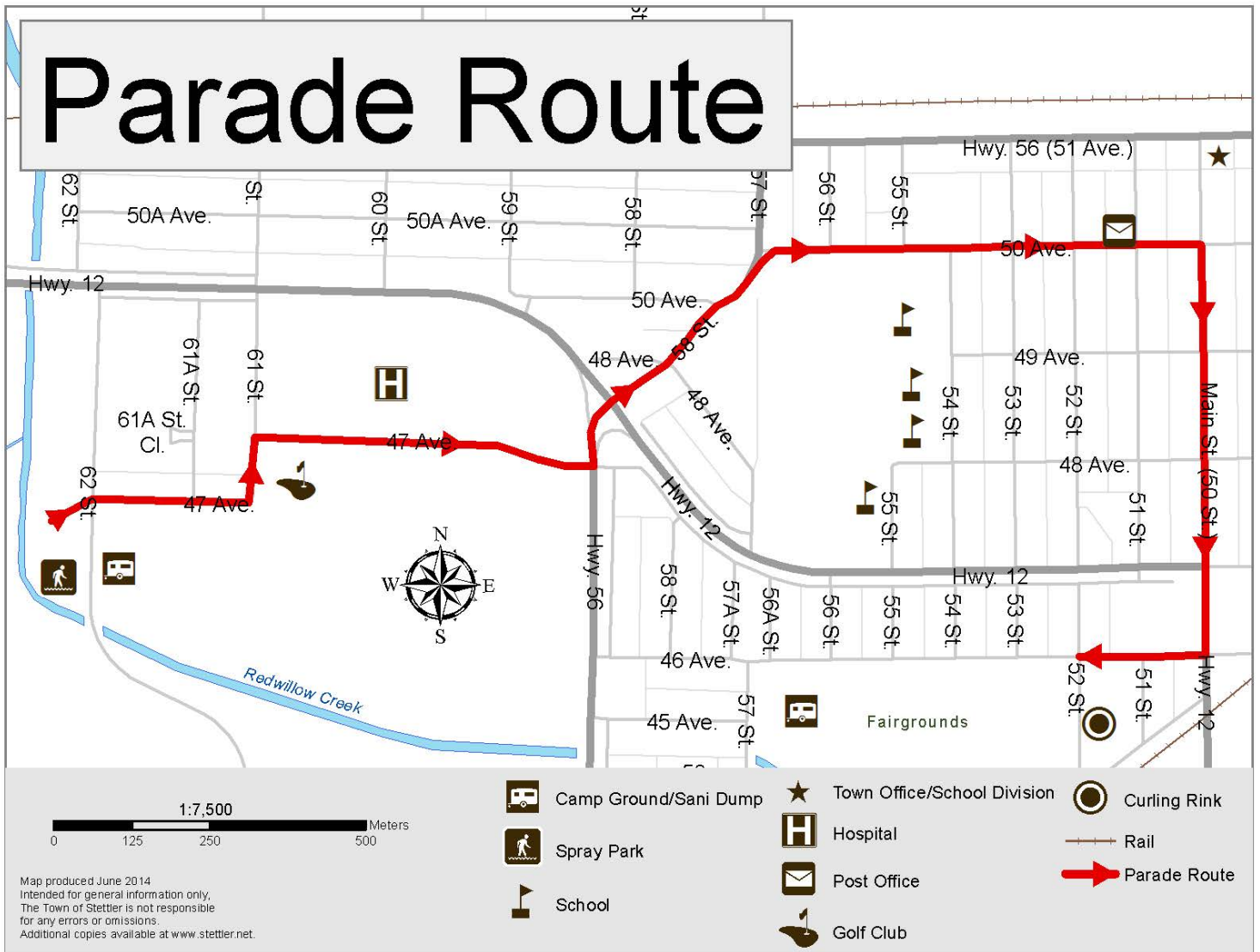
Parade Start Time – 11:00 am Sharp

Assembly – 10:00 am – 10:45 am

Rotary Armstrong Spray Park (62 Street- north of Recreation Centre)

We would like to invite you or your group to participate in the parade celebrating the start of the Steel Wheel Stamped! For more information or if you have any additional questions please contact our office at (403)742-3181 or e-mail

Stacey Benjamin - s.benjamin@stettlerboardoftrade.com



WANTED

YOUR VOTES



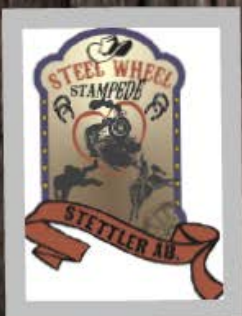
Vote for your favorite

STAMPEDE SPIRIT!



vote today for your favorite business!

visit our facebook page at Stettler Board of Trade and "like" the picture of your favorite business dressed up western style. The business with the most likes will win our Stampede Spirit Competition!



Emerson Drive



Sponsorship Opportunities Available



SATURDAY, AUGUST 30 at 9 p.m.



2014 Steel Wheel Stampede

Rib Cook-Off

Saturday August 30th – 12 Noon
Stettler Ag Society Exhibition Grounds

*Who has what
it takes?*

- * Best Sauce/ Rub
- * Best Rib
- * Best Overall Experience

Serving Time: 12 Noon – 2pm
(or until ribs run out)

\$5.00 per person

BBQ Beans and Coleslaw

Who makes the best ribs in town?- Your vote counts