



6606-50<sup>th</sup> Ave.  
Stettler, AB TOC 2L2  
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**2018 Trade Show**  
**Dates: April 13<sup>th</sup>, 14<sup>th</sup>, 15<sup>th</sup>**

**EXHIBITOR APPLICATION FORM**

*Please Note: STETTLER REGIONAL BOARD OF TRADE DOES NOT IMPLY EXCLUSIVITY,  
WE WORK ON A FIRST COME FIRST PAID BASIS*

Name of Company \_\_\_\_\_

Business Description \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Confirmation and other information is sent via email and we require your permission to do so. (Initial) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/Town \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

**Paid By:**      MasterCard                  Visa                  Cheque                  Cash

**Please Make Cheques Payable to: THE STETTLER REGIONAL BOARD OF TRADE**

**2018 Booths Available:**                                  **Booth Preference Choice:** \_\_\_\_\_  
(GST will be added to Prices)

|                          | <b>Booth Type (please check)</b>                 | <b>Price</b> |
|--------------------------|--|--------------|
| <input type="checkbox"/> | A Booth (10' x 10') Open Front Exposure          | \$450        |
| <input type="checkbox"/> | B Booth (10' x 10') Corner Exposure              | \$500        |
| <input type="checkbox"/> | C Booth (6' x 10') Open Front Exposure           | \$300        |
| <input type="checkbox"/> | D Booth (6' x 10') Corner Exposure               | \$325        |
| <input type="checkbox"/> | E Booth (20' x 15') Open Front Exposure          | \$650        |
| <input type="checkbox"/> | E71 Booth (10' x 15') Corner Exposure            | \$525        |
| <input type="checkbox"/> | G Booth (20' x 20') Double Sided Exposure        | \$800        |
| <input type="checkbox"/> | H Booth (20' x 40') Corner Exposure 40' Frontage | \$925        |
| <input type="checkbox"/> | J Booth (30' x 40') Corner Exposure 40' Frontage | \$1000       |
| <input type="checkbox"/> | L Booth (20' x 30') Corner Exposure 30' Frontage | \$850        |
| <input type="checkbox"/> | K Booth- Not For Profit Table (8' Table)         | \$100        |

Each exhibitor will receive one 600-watt duplex outlet, one-8' draped display table and two folding chairs.

Extra Tables may be pre-ordered for \$45.00 each: # of Tables \_\_\_\_\_ x \$45.00 = \$ \_\_\_\_\_ (Plus GST)

**50% DEPOSIT & SIGNED CONTRACT REQUIRED TO HOLD BOOTH**  
**BOOTH MUST BE PAID IN FULL BEFORE MARCH 1, 2018**

FOR OFFICE USE ONLY

Deposit Date \_\_\_\_\_ Deposit Amount \$ \_\_\_\_\_ Booth Assigned \_\_\_\_\_



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## 2018 Trade Show Dates: April 13<sup>th</sup>, 14<sup>th</sup>, and 15<sup>th</sup>

### IMPORTANT INFORMATION

#### 1. Trade Show Hours:

|                                  |                        |
|----------------------------------|------------------------|
| Friday, April 13 <sup>th</sup>   | 4:00 p.m. - 9:00 p.m.  |
| Saturday, April 14 <sup>th</sup> | 10:00 a.m. - 6:00 p.m. |
| Sunday, April 15 <sup>th</sup>   | 11:00 a.m. - 4:00 p.m. |

#### 2. Set-Up Times:

|                                  |                       |
|----------------------------------|-----------------------|
| Thursday, April 12 <sup>th</sup> | 1:30 p.m. - 8:00 p.m. |
| Friday, April 13 <sup>th</sup>   | 8:30 a.m. - 2:00 p.m. |

All displays are to be set up **no later than 2:00 pm** on opening day.  
Businesses with larger items will be called regarding a specific time other than the above for set-up.

#### 3. Take-Down:

Sunday, April 15<sup>th</sup> 4:00 p.m. - 6:00 p.m.  
Early dismantling or removal of exhibits before the close of Show on the last day will incur a **\$250 penalty fee**. Complete removal of exhibits by 6:00 p.m. due to clean up of facility unless prior arrangements are made.

- Our Trade Show has **24 hour on-site Security** for show duration. (Friday, Saturday, Sunday)
- If you need extra tables, carpet etc., please contact us directly prior to March 15, 2018.  
The 2018 show colors are undetermined at this time.
- The Board of Trade will be promoting the 2018 Stettler Trade Show through newspaper and radio advertising as well as posters, signage, social media etc.
- The Stettler Trade Show is a **non-juried** show.
- Enclosed are the conditions of the Contract. **50% DEPOSIT & SIGNED CONTRACT REQUIRED TO HOLD BOOTH**. BOOTH MUST BE PAID IN FULL BEFORE MARCH 1, 2018
- Cancellation Policy: **Cancellations will only be accepted with written notification by the Exhibitor**.  
Upon cancellation of the contract; exhibitors will be liable to Management for:  
30% of total space cost after January 1<sup>st</sup>, 2018  
50% of total space cost after February 1<sup>st</sup>, 2018  
100% of total space cost after March 1<sup>st</sup>, 2018

No exhibit space will be cancelled unless **written notice** is received by the Stettler Board of Trade  
**NOTE: A 20% ADMINISTRATION FEE WILL BE WITHHELD SHOULD THE EXHIBITOR CANCEL AFTER THE REGISTRATION HAS BEEN SUBMITTED**

**PLEASE NOTE: All Exhibitors Must Pay & Pick Up Their Packages Before Setting Up!**  
**Check Maps at Back (West) Doors for Information on Booth Location**

## CONDITIONS OF CONTRACT

1. Management agrees to **provide the Exhibitor** with a standard booth, unless otherwise agreed to, including one 600-watt duplex outlet, one-8' draped display table and two folding chairs.
2. **SPACE ALLOTMENT:** Space contracted by the exhibitor **may not be sublet** without the prior written permission of management. 50% of the cost is required when space is booked. Payment in full must be made before March 1, 2018. If payment is not received at this time the space could be reassigned to another applicant. No refund will be made for space that is not used or for space that is unused during any portion of the Show hours. **Should space be unoccupied 2 hours before the opening** of the Show, Show Management may rent or use it for other purposes without obligation of refund.
3. The exhibitor agrees to **abide by all regulations and rules adopted by management** in the best interest of the Show and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
4. Exhibitor will be **liable** for and will indemnify and hold harmless Management, from any **loss or damages** whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other exhibitors, Management, the owner of the building and their respective agents, servants and employees and member of the public attending the Show, either on the said space or elsewhere if said loss or damage arose from or were in any way connected with Exhibitor's occupancy of said space.
5. Cancellation Policy: Upon **cancellation of the contract** by Exhibitor (whether or not the space is resold), exhibitors will be liable to Management for:
  - 30% of total space cost after January 1<sup>st</sup>, 2018
  - 50% of total space cost after February 1<sup>st</sup>, 2018
  - 100% of total space cost after March 1<sup>st</sup>, 2018

No exhibit space will be cancelled unless **written notice** is received by the Stettler Board of Trade

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6. Management reserves the right to **alter or change** the space assigned to the Exhibitor in the best interest of the overall show. Exhibitors will be notified of any major changes.
7. Management reserves the right at any time to **alter or change or remove exhibits** or any part thereof, including printed materials, product, signs, lights or sound and to expel Exhibitors or their personnel if, in Management's opinion, their **conduct or presentation is objectionable** to other Show participants.
8. Exhibitor agrees to **confine** his presentation within the contracted space only, and within the maximum height set by the show management and to **maintain staff** in his booth space during show hours.
9. All goods shipped to the show must be **clearly marked** with the name of the Exhibitor and the number of his space. Goods must not be shipped to the show for shipping charges to be paid on arrival, as Management will not accept them. Management assumes no responsibility for loss or damage to goods before, during the period of the show, nor after its closing.
10. The Exhibitor is responsible for the placement and cost of **insurance, licenses, and permits** related to their participation in the show. The exhibitor shall assume all responsibility for their property. The exhibitor shall obtain and maintain an insurance policy naming the Town of Stettler as additional insured on said policy. The policy shall cover a minimum of \$1,000,000 commercial general liability. A copy of insurance is to be provided to Management prior to show commencement and be in place for the duration of the show including set up and tear down dates.
11. The Exhibitor agrees that no display may be **dismantled** or goods **removed** during the entire Show, but must **remain intact** until the closing hour of the last day of the Show. Early dismantling or removal of exhibits before the close of Show on the last day will incur a **\$250 penalty fee**. The exhibitor also agrees to remove his exhibit, equipment and appurtenances from the Show building by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional cost as may be incurred.
12. Management reserves the right at its sole discretion to **change the dates** upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise failure to carry out the terms of this agreement in whole or in part where caused directly or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, The Exhibitor shall pay for such space only for the period during which it was or

could have been used as determined within the sole discretion of Management. A **refund of all monies** paid by the Exhibitor to Management, will be made by Management in the event that the Show is not held **as proposed** by Management.

13. Management reserves the right to cancel this contract and withhold possession of exhibit space if the Exhibitor **fails to perform** any material condition of his contract or **refuses** to abide by the Show rules and regulations, in which case the Exhibitor shall **forfeit** as liquidation damages all space rental payments made by him and any further occupancy of such space.
14. The Exhibitor agrees to observe all **union contracts** and labour relations in force, **Agreements** between Show Management, official contractors serving companies and the building in which the Show will take place, and according to the labor laws of the jurisdiction in which the building is located.
15. No Exhibitor will be allowed to move in to the exhibition unless *space payment has been made in full*.  
**NOTE: ALLOTMENT OF SPACE ON FIRST COME FIRST PAID BASIS**
16. The Stettler Trade Show is a **non-juried** show. The Trade Show Committee will use their own discretion, however, when booking exhibits into the show. There is no information withheld from exhibitors making inquiries regarding other exhibits. Therefore no monies will be refunded to anyone arriving at the show and seeing products/displays similar to their own.
17. Exhibitors will be expected to be cleared by security. To enter premises use front entry. Permission may be granted to use back entries only when accompanied by security.
18. Exhibitors will exit arenas in an orderly fashion as designated by the security following the closure of the trade show. Larger units in exhibits will leave the premises first, if possible, to open space for the rest of the exhibitors to load up their displays.
19. Complaints are to be brought to a staff member of the Trade Show immediately.
20. The Stettler Regional Board of Trade & Community Development has permission to use your name for the purpose of promoting the Trade Show.
21. Your contact information may be shared with local media service providers.
22. You are permitted to buy, sell and trade at the Stettler Trade Show. Any business done in the Town of Stettler following the Trade Show requires a Town of Stettler business license as stated in the Town of Stettler bylaws.
23. Each exhibitor will be supplied with an 8 foot skirted table, 2 chairs and 1 regular 15amp power outlet. Please notify the Show Manager of any changes you will require.

**There will be an extra fee if you decide to change your table size and or power requirements during the trade show and such charge will be made directly to you from Global Experience Specialists at the time of the change. Any onsite changes to the supplied tables will be charged at \$65.00 per change.**

I have read and agree to the conditions of the contract for the 2018 Stettler Trade Show

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**Business Name**

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**Exhibitor Signature**

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**Stettler Regional Board of Trade  
And Community Development Representative**

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**Date**